REQUIREMENTS & REGULATIONS

Federal Regulations

[] The **Federal Trade Commission (FTC)** regulates telephone sales. You must follow the FTC’s **Mail or Telephone Order Merchandise Trade Regulation Rule**. If you have any questions about federal regulations, please call the FTC’s Cleveland Regional Office at (216) 263-3410. The FTC is also on-line at [www.ftc.gov](http://www.ftc.gov).

[] The **Federal Communications Commission (FCC)** also regulates telephone solicitations (especially fax transmissions and autodialers). For more information, please contact the FCC at (888) 225-5322. The FCC is also on-line at [www.fcc.gov](http://www.fcc.gov).

State Regulations

[] Like any other business, telephone merchants must comply with the **Ohio Consumer’s Sales Practices Act**. The act prohibits unethical and devious sales practices. For full text, please read the **Ohio Revised Code (ORC) Section 1345**. [http://codes.ohio.gov/](http://codes.ohio.gov/)

[] Telephone businesses also must comply with the **Ohio Telephone Solicitation Sales Act**. The act can be found in the **ORC Section 4719**. [http://codes.ohio.gov/](http://codes.ohio.gov/)

[] The **ORC** can be found in your local library or on-line at [http://codes.ohio.gov/orc](http://codes.ohio.gov/orc).

[] If you are making telephone sales, you may need a certificate of registration from the **Ohio Attorney General**. You may also need a surety bond.

[] If you have questions about state laws, please contact the Ohio Attorney General’s Office at (800) 282-0515 or (614) 466-4320. The office is also on-line at [http://www.ohioattorneygeneral.gov/](http://www.ohioattorneygeneral.gov/).

[] Currently, there are no specific licensing requirements (other than vendor’s licensing) for on-line auctions. *Remember to check local government agencies*

[] Whether you are selling goods via the mail, telephone or Internet, you will need a **TRANSIENT VENDOR LICENSE**. Contact the Ohio Department of Taxation at (888) 405-4039 for Business Tax Assistance; 888-405-4089 for Tax Registration; or (800) 282-1782 for the Forms Request Line. Information is also on-line at [http://tax.ohio.gov](http://tax.ohio.gov).

For more help, contact your local Small Business Development Center (SBDC). [www.ohiosbdc.ohio.gov](http://www.ohiosbdc.ohio.gov)

*REMEMBER TO CHECK LOCAL GOVERNMENT AGENCIES*

THIS CHECKLIST IS ABOUT STATE REQUIREMENTS.