

INTERNET SALES

Checklist

- Internet sales are regulated by the Federal Trade Commission (FTC). Businesses must comply with the Mail or Telephone Order Merchandise Trade Regulation Rule. Contact the FTC at (216) 263-3410 or visit www.ftc.gov.
- The Federal Communications Commission (FCC) regulates telephone solicitations. Contact the FCC at (888) 225-5322 or visit www.fcc.gov.
- Telephone sales may require registration and bonding through the Ohio Attorney General's Office. Contact the office at (800) 282-0515 or (614) 466-4320. Information is available at <http://www.ohioattorneygeneral.gov>.
- There are no specific licensing requirements for online auctions beyond vendor licensing.
- Internet sellers require a Transient Vendor's License. Contact the Ohio Department of Taxation at (888) 405-4039, (888) 405-4089, or (800) 282-1782. Information is available at <http://tax.ohio.gov>.
- Internet merchants must comply with the Ohio Consumer Sales Practices Act (ORC 1345) and the Ohio Telephone Solicitation Sales Act (ORC 4719). The ORC is available at <http://codes.ohio.gov/orc>.

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For more help, contact your local Small Business Development Center (SBDC) at www.ohiosbdc.net. Also, remember to check Federal, State and local government agencies. This checklist is about state requirements. Funded in part through a grant with the U.S. Small Business Administration.



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