

2018 STATEWIDE CONFERENCE EVALUATION RESULTS

1. PLEASE RATE THE FOLLOWING USING A 1-5 SCALE:	Percentage (reporting 4-5 only)	Numeric (all respondents)
What was the general relevance of the Statewide Conference?	81% (n=34/42)	4.2
What was the general relevance of the Statewide theme?	78% (n=33/42)	4.2
What was the general relevance of the Statewide material?	78% (n=33/42)	4.2
Rate the quality of the Awards Reception.	82% (n=32/42)	4.3
Rate the quality of the meeting facilities.	91% (n=38/42)	4.3
Rate the quality of the food and refreshments	88% (n=36/41)	4.3
Comments:		
An awesome conference! Well-planned and great speakers/break-outs. (3X)		
The theme was good except we did not have an opportunity to build bridges between centers, since we were in trainings all day. I would like to know more about other centers (their programs, their employees, etc.).		
The peer awards seemed to pat the same people on the back. Really enjoyed making the awards ceremony a cocktail reception and LOVED the playful elements mixed into the event. GREAT! (2X)		
This was my first time to attend. I like the theme idea but didn't see the "fit" until well into the second day. Maybe a brief re-cap at the kick-off about how that theme came to be and how it fit into the conference would have helped get us all on one page. And, if I heard Jim correctly, a new theme will be created - would like to know how/when this happens.		
Send the final agenda out to EVERYONE. Eventbrite had the event starting at 8:00, not 10:00 and there was no confirmation of starting time from anyone else.		
Abby's white gloves and music made the awards presentation;		
2. PLEASE RATE THE FOLLOWING WORKSHOPS:	Percentage (reporting 4-5 only)	Numeric (all respondents)
Ohio EPA (Dan Sowry)	63% (n=10/16)	4.0
Listening to understand (Barbara Allen)	59% (n=10/17)	3.6
Ohio Secretary of State (Allison DeSantis)	83% (n=24/29)	4.2
Intellectual Property (Isaac Molner)	76% (n=13/17)	4.2
Emotional Intelligence (Barbara Allen)	60% (n=9/15)	3.8
History of Tax Credits/Jobs Act (Scott Shields)	84% (n=21/25)	4.4
Ohio BWC (Tim McDermott)	81% (n=13/16)	4.4
10 Tips for Effective Websites (Brad Griffith)	77% (n=14/18)	4.2
Common Errors/Misconceptions (Scott Shields)	80% (n=16/20)	4.3
FranNet (Ted Fireman/Todd Pfister/Tracy Rickman)	71% (n=10/14)	3.9
United Midwest Savings Bank (David Rivers)	76% (n=19/25)	4.1
OEOC Employee Ownership (Roy Messing)	72% (n=16/22)	4.2
Comments:		
Brad did a great job. I would suggest that he cut out asking the audience about their needs since this took nearly a half hour. Had this been a two-hour workshop that would have been ok.		
The United Midwest Savings Bank workshop was an hour-long commercial in my opinion. My time could have been better spent listening to a different topic. I could have learned all I needed to know about UMSB and their custom loan just by going to their booth.		
3. LEVEL OF SATISFACTIONS WITH ROUNDTABLE 1 (STRATEGIC PLANNING)?	Percentage (reporting 4-5 only)	Numeric (all respondents)
Director	82% (n=14/17)	4.2
Advisor	55% (n=12/21)	3.7
Administrative Support	86% (n=5/7)	4.1
Export	63% (n=5/8)	3.9
Comments:		
Always wish there was more time for this.		
Would love to see a report out to all Directors of what was discussed by each group, what the next steps are, how we can participate in the strategic planning process, state office response to the items discussed, etc. I think this is a good starting point but there should be next steps and we should participate in those.		
It would be nice if the Jim L. led our workshop instead of always going to the Directors. He needs to hear from everyone, not just one segment of the population.		
I enjoy sessions of conversing on topics together as a group, as that is one of the most useful ways to benchmark ideas and help each other solve similar and relevant problems.		

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4. LEVEL OF SATISFACTION WITH ROUNDTABLE 2 (BEST/WORST CASE)?	Percentage (reporting 4-5 only)	Numeric (all respondents)
Director	80% (n=12/15)	4.1
Advisor	50% (n=11/21)	3.7
Administrative Support	72% (n=5/7)	4.0
Export	63% (n=5/8)	3.8
Comments:		
It was valuable to be able to break out as an export team, as I think we face different challenges than the other advisors/directors.		
Since this activity was at the end of the second day, plus with threatening weather, most attendees were less focused on the task at hand. I would suggest putting this topic earlier into the program, if it really is a priority as I would think it is.		
5. PLEASE INDICATE THE IMPORTANCE OF THE FOLLOWING:	Percentage (reporting 4-5 only)	Numeric (all respondents)
Price	63% (n=23/34)	4.0
Location	78% (n=31/40)	4.2
Exhibits/Products	57% (n=22/35)	3.6
Ease of transportation or parking	93% (n=38/40)	4.4
Length of event	78% (n=31/39)	4.1
Topic/theme	76% (n=29/36)	4.0
Profile of other attendees	44% (n=16/27)	3.4
6. SPECIFIC INFORMATION NOT COVERED/RECOMMENDATIONS FOR FUTURE WORKSHOPS:		
I enjoy meeting and talking with colleagues from throughout the State.		
I heard various comments that is more convenient to have the event at the hotel where we stay.		
It could be strategic to utilize more topics for those new ventures, there is a lot of miss conception of people selling their own stuff in Etsy and Shopify, and they are making a lot money, and keeping up with social media integration. This could be a topic to integrate, that could attract a lot in our individual center to take back home and be able to help and understand the do and don'ts. There is a lot of YouTuber's that has channel in how to sell on Etsy, but I am missing some information, when it comes to register your business and IRS following, and other stuff that we could be a major help for them. This could be a topic for next year in consideration. Especially in the planner community (Happy Planner and Erin Condren).		
Would like to see some more ideas for integrating on-line counseling, client training and impact gathering.		
Great information! I wish it was a day longer so we could have more time! Thank you!		
Just want to say this was one of the best Statewides I've been to. It moved well, speakers I attended were meaningful, vendors/sponsors had good info to share as well. Food was good too. Good job to the committee.		
Day 1 was just so long, it really made the awards reception not the best. I was so tired from the day.		
Can the mandatory training be an online training that has a quiz at the end with an electronic certificate of completion? In person, in that format-not the best use of our time together. It did not set an exciting tone for the rest of the two days. I would like to find ways for Center Directors to spend time discussing their centers and programs with each other's and I would love for my Business Advisor to meet with other Advisors and spend time discussing their work.		
LOVED the SBDC swag this year. I would say that there were a lot of people who were confused about the timing of the conference and the agenda-not sure why but there were a lot of confused people. Thank you for your hard work and thank you for your openness to feedback.		
For the roundtables, maybe we need to be more specific about what the Lead Center is looking for. Perhaps a series of topics or questions to better guide the advisors in their discussions rather than an open brain-storming session. I was somewhat disappointed on the lack of ingenuity in solutions from the advisors' session.		
On Most Topics need a higher level. Most seemed basic and lacked specifics. Time was also a constraint.		
Great Job Lead Center Team!		
Future workshops: Economic Outlook Export Tools and case study Regional Industry & Commercial clusters Current global and domestic events_ such as Tariff, tax cuts, etc.		
It would be nice to have the location in a hotel where we would have some additional time to network, talk, and collaborate with all of our other members. As it is now.....we learn a great deal with the presentations.....but have little or no time at all to talk with our other members.		
Alternate years for the SBA directors to talk and just invite one or the other. It is a long drive for Gil to speak for 10 minute. Do a section on financial accountability to the State. Since Mike is communicating directly with our host and not the center director, the host is severely limiting how we can use our money. Every expense, every sneeze has to be approved by the remote host now. New accounting procedures, different from the rest of the host, have been put in place for us based upon conversations with Mike. Expenses are being denied even though they are within the approved budget and allowable.		

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<p>I feel by listening to the advisors and directors in our SBDC network, the workshops above worked out just fine!! I feel this year was one of the best Statewide Conferences I have attended. The food was excellent including the reception. It was comfortable for all, and everyone had opportunity to network during the two-day event. Only concern was of course the weather. Would it be possible to entertain the idea of having our Statewide Conference during the Spring or Summer? That way, concerns for those that have to drive a distance is not an issue nor create extra tension when the focus should be on professional development etc. I do believe I am not the only one who feels this way. Perhaps we can think about it. Thanks to the committee for all of the planning, and especially obtaining the sponsorships that allowed all of us to attend at no cost outside of the lodging. That was wonderful!! Everyone can be proud of their time and effort. Thanks again!!</p>
<p>Certainly I appreciate the "no cost" admission and the "gifts." The food choices were fantastic, the location with plentiful parking was excellent. I did not like having to miss three workshops for every one I attended. Would have liked to have had some of the workshops repeated so I could choose them on "round two." I wasn't too impressed with two of the workshops I attended and felt like I missed some great ones but since they were only presented once, I totally missed out.</p>
<p>CIC Training</p>
<p>I believe the conference can be 1 day or a day and a half. Future workshops on marketing, legal topics, sales tax topics</p>
<p>In general, I think the Statewide event was very well organized. I thought it flowed well. I find it useful for us all to be in one place in a smaller environment---in contrast to ASBDC.</p>
<p>While I really enjoy workshops that make me think about the possibilities for expanding services or for understanding the tax climate, etc., I would really like some very practical training in how to put together the perfect loan package, what are red flags bankers look for etc.</p>
<p>The OCLC is a nice and accommodating location, but I miss the convenience of having the conference in the hotel. Current hotel is nice, especially with the breakfast included. Really enjoyed a lot of the content and networking that was done at this year's event. The food choices were great as well. Had some concerns initially about so many sponsors being speakers, but the content was relevant to our clients for the most part and was not overly "salesy".</p>
<p>Access to Capital is always a good topic. Maybe get someone from Washington DC to come in to talk specifics on SBA moving forward.</p>
<p>#6 - I am not sure if you are asking to rate this year's conference or the importance for consideration in future years. I based it on future. The past few years have really ramped up. Topics need to be current and relevant which they have been. Would like to see more workshops pertinent to Admins. to justify their attendance. A hands-on Center IC/Dashboard workshop would be good for the whole network I think. Thanks for your good work.</p>