


Statewide Conference Agenda

Day 1: Wednesday, November 14, 2018

Time	Event	Room
9:00 a.m.-10:00 a.m. (Registration)	BREAKFAST <i>Sponsored by:</i>	OCLC Atrium
10:00 a.m.-10:30 a.m.	Welcome / Introductions Presenters: <i>David Goodman</i> , Director, Ohio DSA <i>Jim Laipply</i> , State Director, Ohio SBDC <i>Topic: Welcome / Introduction</i>	General Session Room
10:30 a.m.—11:30 a.m.	Pre-Conference Required Training: Ohio Ethics Law: Can I Do That? Presenter: <i>Matt Lampke</i> , General Counsel, Ohio Ethics Commission	General Session Room
11:30 a.m.—11:45 a.m.	BREAK <i>Sponsored by:</i>	OCLC Atrium
11:45 a.m.—1:00 p.m.	LUNCH <i>Sponsored by:</i>	General Session Room
	Lunch / Welcoming Comments Presenters: <i>Gil Goldberg</i> , District Director, SBA Cleveland District <i>Scot Hardin</i> , Deputy District Director, SBA Cols. District	
1:00 p.m.-1:50 p.m.	State of the SBDC <ul style="list-style-type: none"> ➤ New Agency Programs ➤ 2018 Successes! ➤ Strategies for 2019 ➤ Impact Metrics Presenters: <i>Padmini Roy-Dixon</i> , Chief, Business Services <i>Jim Laipply</i> , State Director, Ohio SBDC	General Session Room

SBDC WORKSHOPS 2:00 p.m.—3:00 p.m.			Export Only Meeting
ENRICH QUALITY OF SERVICES	STRENGTHEN OUR TEAM	ENRICH QUALITY OF SERVICES	TRAINING ROOM 1
Dan Sowry Assistant Chief Ohio EPA OCAPP Division of Environmental & Financial Assistance TOPIC: <i>Ohio EPA's Office of Compliance Assistance and Pollution Prevention (OCAPP) Resources to Help You Reduce Pollution and Achieve Compliance</i> TRAINING ROOM 2	Barbara Allen, M.A., CDP Program Coordinator Professional Development & Retention Columbus State Community College TOPIC: <i>Be. Here. Now. Listening to understand, build and contribute.</i> TRAINING ROOM 3	Allison DeSantis Director of Business Services Ohio Secretary of State TOPIC: <i>Navigating Ohio Business Law</i> TRAINING ROOM 4	

SBDC WORKSHOPS 3:15 p.m.— 4:15 p.m.

			Export Only Meeting
ENRICH QUALITY OF SERVICES	STRENGTHEN OUR TEAM	MAXIMIZE ECONOMIC IMPACT	TRAINING ROOM 1
<p style="text-align: center;">Isaac Molner Ohio Attorney General Intellectual Property Counsel and Entrepreneurial Support Services Ohio Attorney General's Office</p> <p style="text-align: center;">TOPIC: <i>Intellectual Property: Best Practices for Start-Ups and Small Businesses</i></p> <p style="text-align: center;"><i>TRAINING ROOM 2</i></p>	<p style="text-align: center;">Barbara Allen, M.A., CDP Program Coordinator Professional Development & Retention Columbus State Community College</p> <p style="text-align: center;">TOPIC: <i>Emotional Intelligence Basics: Let's talk about it</i></p> <p style="text-align: center;"><i>TRAINING ROOM 3</i></p>	<p style="text-align: center;">Scott Shields President Shields Blice & Co. CPA's</p> <p style="text-align: center;">TOPIC: Part 1</p> <ul style="list-style-type: none"> • History of Tax Cuts & Jobs Act • Key new tax items • Q & A <p style="text-align: center;"><i>TRAINING ROOM 4</i></p>	
SBDC WORKSHOPS 4:30 p.m.—5:30 p.m.			
ENRICH QUALITY OF SERVICES	ENHANCE VISIBILITY	MAXIMIZE ECONOMIC IMPACT	
<p style="text-align: center;">Tim McDermott Business Consultant for the Southern Region of Ohio Ohio Bureau of Worker's Compensation</p> <p style="text-align: center;">TOPIC: <i>BWC 101: Understanding workers' compensation in Ohio</i></p> <p style="text-align: center;"><i>TRAINING ROOM 2</i></p>	<p style="text-align: center;">Brad Griffith President Buckeye interactive</p> <p style="text-align: center;">TOPIC: <i>Top 10 Tips for Efficient, Effective Small Business Websites</i></p> <p style="text-align: center;"><i>TRAINING ROOM 3</i></p>	<p style="text-align: center;">Scott Shields President Shields Blice & Co. CPA's</p> <p style="text-align: center;">TOPIC: Part 2</p> <ul style="list-style-type: none"> • Common Errors and Misconceptions • Other Useless Information to Confuse Small Businesses • Q & A <p style="text-align: center;"><i>TRAINING ROOM 4</i></p>	

You are cordially invited to attend



SBDC NETWORK RECEPTION & *Recognition Award Program*

General Session Room

5:30 p.m.—7:30 p.m.



Day 2: Thursday, November 15, 2018

Time	Event	Room
7:45 a.m.—8:15 a.m.	Registration/Sign In	OCLC Atrium
8:15 a.m.—9:15 a.m.	BREAKFAST / PLENARY Sponsored by:  State Star Panel: Best Practices <i>Innovation/Collaboration/ Productivity/Network Development</i>	General Session Room
9:15 a.m.—9:30 a.m.	BREAK Sponsored by: 	OCLC Atrium

SBDC WORKSHOPS 9:30 a.m.—10:30 a.m.			Export Only Meeting
ENRICH QUALITY OF SERVICES	MAXIMIZE ECONOMIC IMPACT	MAXIMIZE ECONOMIC IMPACT	Meeting Room 1
Ted Fireman Owner FranNet of Central & SE Ohio Todd Pfister Owner FranNet of Cincinnati Area Tracy Rickman Consultant FranNet of Northern Ohio TOPIC: <i>Tools to Empower Your SBDC Clients</i> TRAINING ROOM 2	David Rivers Consultant Columbus State Community College <i>(for Fred Crispin, UMWSB)</i> TOPIC: <i>How to Drive Economic Impact, Capital Formation and Job Growth through Capital Access</i> TRAINING ROOM 3	Roy Messing Director Ohio Employee Ownership Center Kent State University TOPIC: <i>Preparing for the Main Street Employee Ownership Act – An Introduction to Employee Ownership as a Business Owner’s Exit Strategy</i> TRAINING ROOM 4	
10:30 a.m.—10:45 a.m.	BREAK		
10:45 a.m.—10:55 a.m.	All Network Members Pre-Roundtable Meeting		
11:00 a.m.—12:00 Noon	ROUNDTABLE SESSION 1 (Strategic Plan) Administrative Support (Facilitator: Bruce Walters) SBDC Advisors (Facilitator: Brian Walters) SBDC Directors (Facilitator: Jim Laipply) Export Assistance Directors (Facilitator: Kathy Marshalek)		
12:00 Noon—1:30 p.m.	LUNCH Sponsored by: 	General Session Room	
1:30 p.m.—2:30 p.m.	ROUNDTABLE SESSION 2 (Issues/Best Practices) Administrative Support (Facilitator: Bruce Walters) SBDC Advisors (Facilitator: Brian Walters) SBDC Directors (Facilitator: Jim Laipply) Export Assistance Directors (Facilitator: Kathy Marshalek)		
2:30 p.m.—3:30 p.m.	Network Roundtable Review	General Session Room	
3:30 p.m.—3:45 p.m.	Closing Remarks / Adjourn	General Session Room	