



Small Business Development Centers

Ohio Small Business Development Centers (SBDC) Logo Requirements

Key Guidelines:

1. The SBDC logo must be prominently displayed and secondary SBA and ODSA logos must appear on all materials.
2. All program materials, regardless of center should, reflect a similar brand and look.
3. Materials must not promote a host organization over the SBDC program.
4. The following disclaimer is required:

“The Ohio Small Business Development Center (SBDC) program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Development Services Agency. All services extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC at [local phone number or (614) 466-2711] or visit our website: www.sbdc.development.ohio.gov.”

Ohio SBDC Logo Usage

The **Ohio SBDC logo** may be used in the two color variations provided (four-color and one-color). The one color black logo may be reversed to white when placed on a solid dark color.



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The **Ohio SBDC Export Assistance Network logo** must appear prominently on all export related program materials. The Export Assistance Network logo is considered a primary logo along with the host logo. Additionally, the SBA and ODSA logos must appear as secondary logos on all export related program materials.

Primary Logos
(prominent location on program materials)



Small Business Development Centers
Export Assistance Network

Host Logo

Secondary Logos
(secondary location on program materials)



Development Services Agency



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Additional Partner Logo(s)

DO NOT alter the Ohio SBDC, SBA and ODSA logos. The logos should be scaled and sized proportionally and must not be squeezed, stretched or rotated. Do not alter the color of the logos.



Development Services Agency

John R. Kasich, Governor

David Goodman, Director



U.S. SMALL BUSINESS ADMINISTRATION

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