Run Iul 15. 2019 10:03:36 PM
As Jim Laipply

| Customers | Sessions <br> Date | Current | Federal FY |  | Initial | Follow On |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Sessions <br> Session Type Is (=) |  |  |
| Oct 1, 2018-Sep 30, 2019 |  |  |  |  |  |  |


| Sessions |  |
| :--- | :--- |
| Staff ID (=) KHammond | Sessions <br> Program Any |

## Activity



## Activity in Market Segment and AOC

| Business Status Segment | Customer Count (Distinct) | Contact and Prep Hours Sum | Percent Market Segment |
| :---: | :---: | :---: | :---: |
| Pre-venture | 141 | 613.39 | 57.74\% |
| Start up | 31 | 112.97 | 10.63\% |
| Existing | 62 | 336.01 | 31.63\% |
| Total | 220 | 1,062.37 | 100.00\% |


| Aroup of Counseling Main Gfouss to Capital Debt | Hours Cont Cont Hours $354{ }^{3}$. | Percent Ansurning Consülting |
| :---: | :---: | :---: |
| Access to Capital Equity | 38.90 | 3.66\% |
| Accounting/Budget/Inventory Setup | 72.00 | 6.78\% |
| Business Planning | 361.79 | 34.05\% |
| Business Start-Up | 165.50 | 15.58\% |
| Buy Sell Business | 25.75 | 2.42\% |
| Cash Flow Analysis \& Management | 1.50 | 0.14\% |
| Commercialization | 3.90 | 0.37\% |
| Fed. and State Tech Prgrm. | 2.00 | 0.19\% |
| Financial Analysis | 131.97 | 12.42\% |
| Franchising | 5.90 | 0.56\% |
| Government Contracting | 35.50 | 3.34\% |
| Intellectual Property | 6.30 | 0.59\% |
| Management/Leadership | 16.31 | 1.54\% |
| Market Diversification | 13.50 | 1.27\% |
| Marketing Planning | 35.95 | 3.38\% |
| Op. Analysis \& Planning | 10.50 | 0.99\% |
| Regulatory Compliance | 4.10 | 0.39\% |
| Small Bus. Inno. Research | 4.50 | 0.42\% |
| Sources of Capital | 63.60 | 5.99\% |
| Strategic Planning | 10.95 | 1.03\% |
| Tax Planning | 13.75 | 1.29\% |
| Technology | 1.90 | 0.18\% |
| Total | 1,062.37 | 100.00\% |

## Activity in Market Segment and AOC

## Hours Provided by Market Segment (CHART)



## Hours Provided by Area of Consulting (CHART)




