

Atlas Sessions Impact

Owner **Jim Laipply**

Run Jul 16, 2019 09:59:08 AM
 As **Jim Laipply**

Customers **Center** Is (=) 105 OU-Cambridge 111 OU-Athens 112 OU-Marietta [My Center] Customers **Business Status** Any

Sessions **Date** Last **Federal FY** Sessions **Staff ID** Any Sessions **Session Type** Is (=) Initial Follow On Sessions **Program** Any
 Oct 1, 2017 - Sep 30, 2018

Business Consulting

Performance Metrics

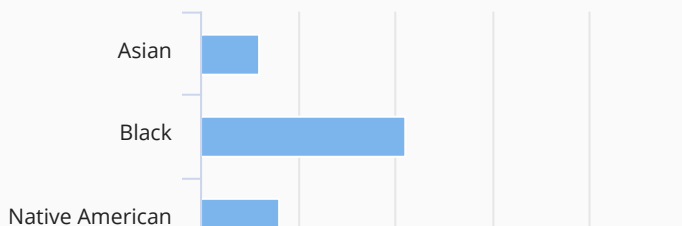
| | |
|-------------------------------------|----------|
| Clients | 704 |
| Contact Hours | 2,374.05 |
| Prep/Research Hours | 2,500.94 |
| Total Contact + Prep Hours | 4,874.99 |
| Avg Hours per Client | 6.9 |
| Business Starts | 70 |
| Jobs Created | 258 |
| Capital Formation | 6.5m |
| Sales Growth | \$13.85m |
| Jobs Retained Sum | 856 |
| Percent of Clients Reporting Impact | 30.0% |
| Travel Hours Sum | 8.25 |

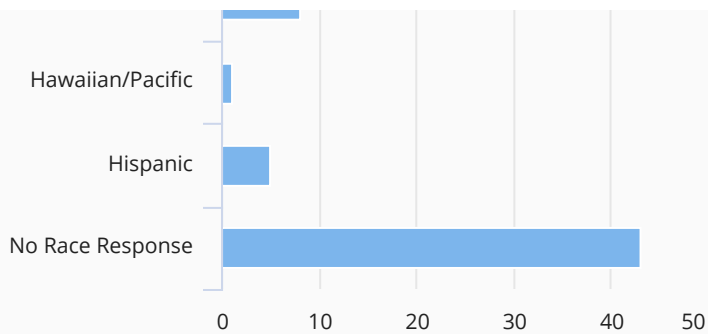
LONG TERM CLIENTS - Performance

Sessions **Σ Contact and Prep Hours Sum** At Least (≥) 5.00

| | |
|-------------------------------------|----------|
| Clients | 253 |
| Contact Hours | 1,893.00 |
| Prep/Research Hours | 2,215.65 |
| Total Contact + Prep Hours | 4,108.65 |
| Avg Hours per Client | 16.2 |
| Business Starts | 54 |
| Jobs Created | 185 |
| Capital Formation | \$5.94m |
| Sales Growth | \$12.16m |
| Jobs Retained Sum | 193 |
| Percent of Clients Reporting Impact | 44.3% |

Client Race & Ethnicity

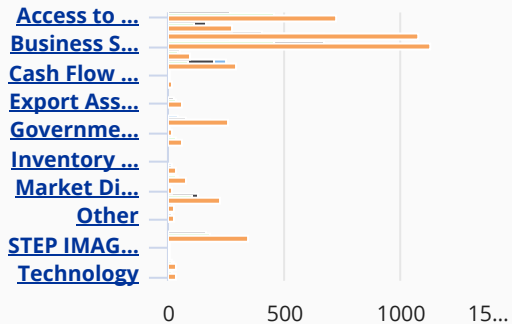




* Clients may be counted under more than one race similar to the U.S. Census Bureau
 * Hispanic ethnicity is not normally displayed with race data

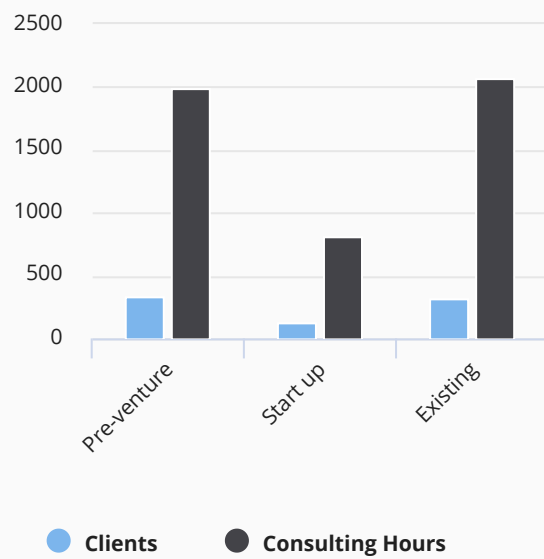
Areas of Consulting

Drill to Consulting Area Detail



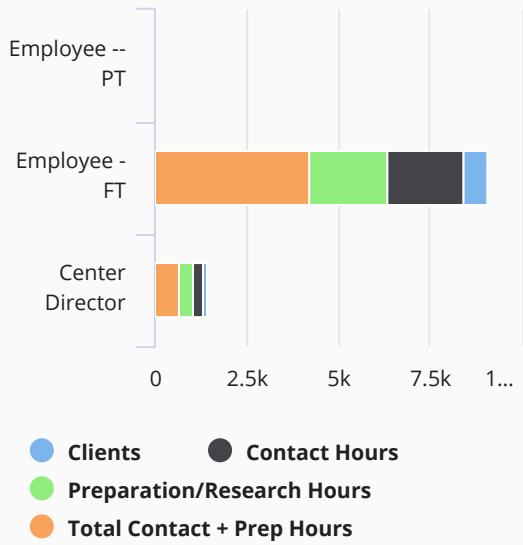
- Clients
- Contact Hours
- Preparation/Research Hours
- Total Contact + Prep Hours

Business Segmentation at Time of Session



Pre-venture clients are not yet in business
 Start-up clients are in business less than 1 year
 Existing Businesses Are Older than 1 year and have positive sales growth

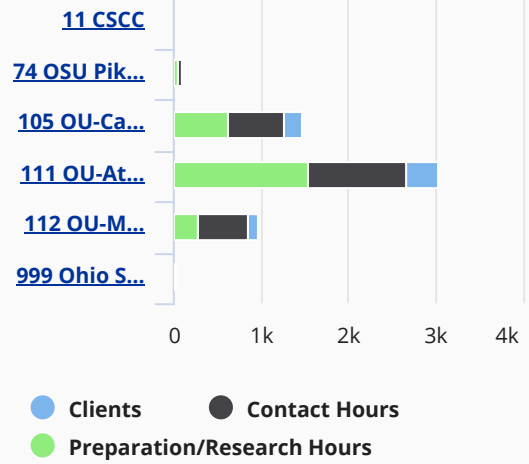
Consulting by Type of Staff



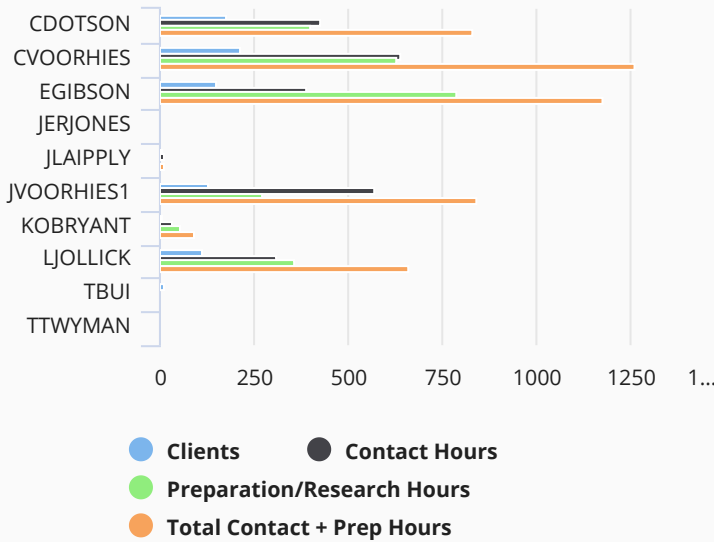
Cross Center Consulting

By Staff Center by Client Center

Drill to Center



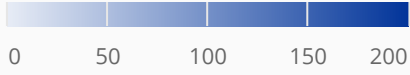
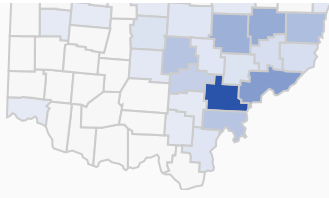
My Center Clients by Staff



Client Count by County

Number of clients by county

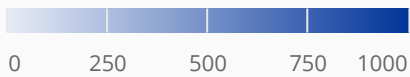
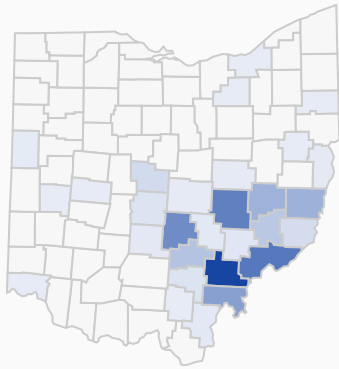




This is a great tool to ensure coverage of your service territory.

Consulting Hours By County

Consulting Hours

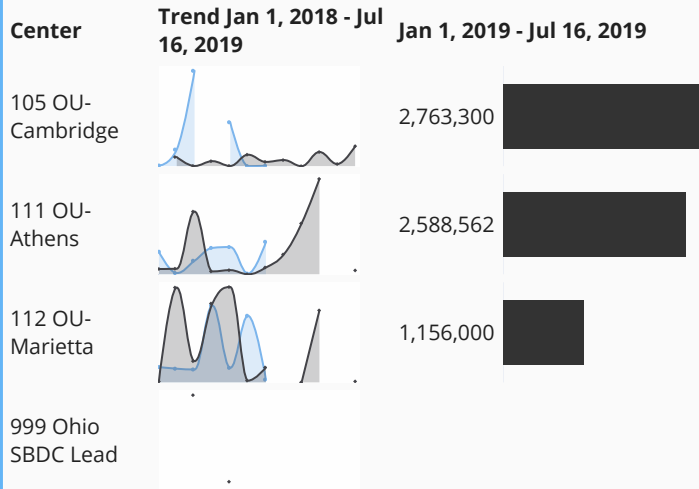


Attributable Impact

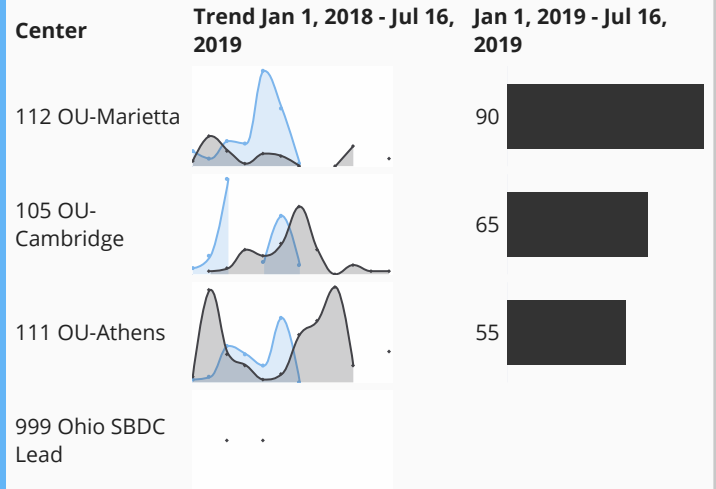
As a result of or in part due to our assistance

Sessions
Verified Any

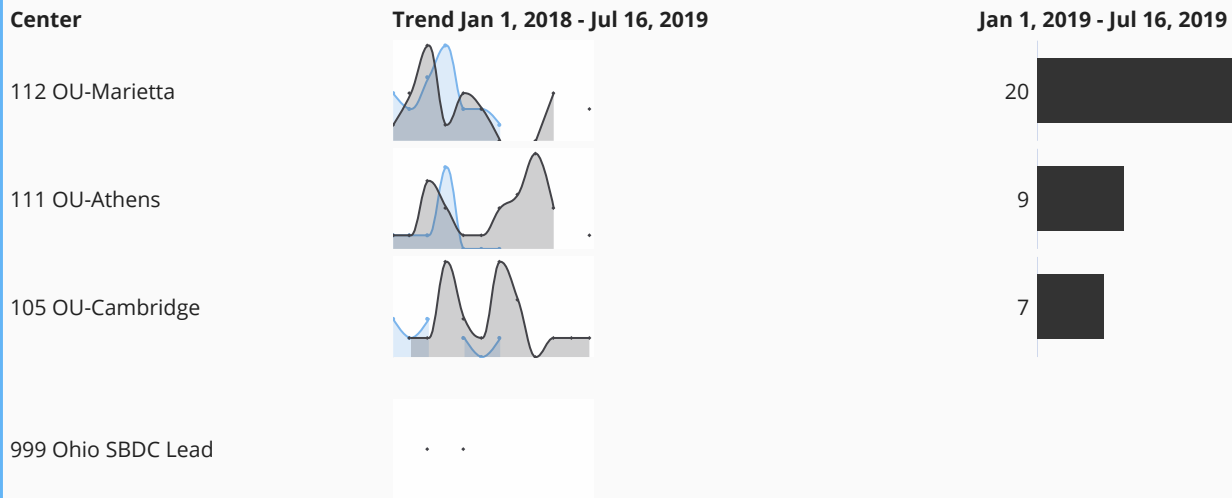
Capital Formation



Jobs Created



Business Starts



Impact
Σ Loan Obtained Amt. \$ Sum More than (>) 0

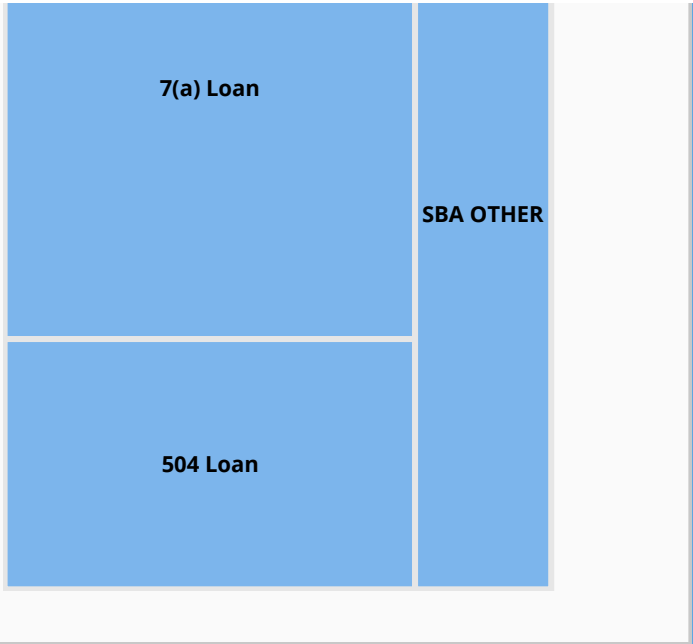
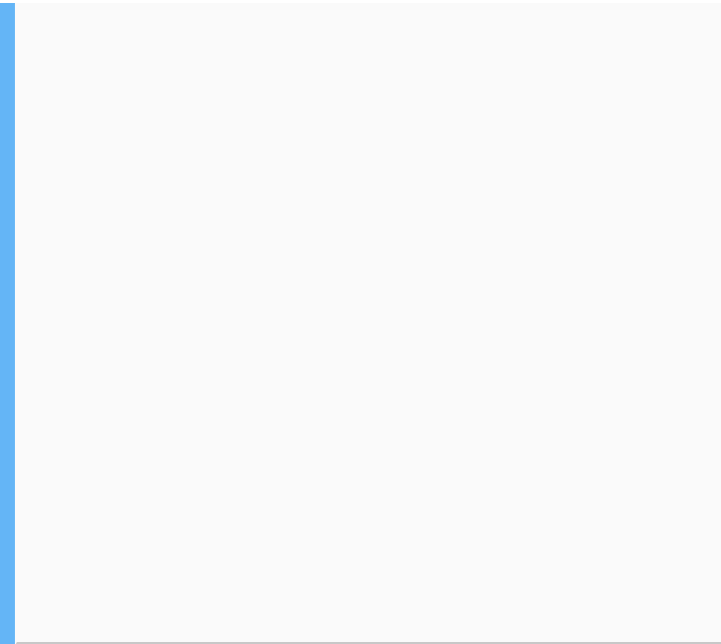
Small Business Loans Quantity

| | |
|-------------|----|
| SBA Loans | 4 |
| Other Loans | 38 |
| Total Loans | 42 |

SBA Guaranteed Loans

Impact
SBA Loan Type Is Not Empty





of Loans by Lender

Impact
Lender Is Not (≠) 0

Loans \$ by Lender

Impact
Lender Is Not (≠) 0

