

Ohio SBDC Standing Committees



Small Business
Development Centers



Development
Services Agency

CBA Committee

- Responsible for ensuring the CBA program and Ohio SBDC Pillars of Professional Development are strategically aligned, relevant to client needs and improved. Establishes standards for position descriptions, orientation and recommends professional development opportunities.

CBA Committee Members

- Jim Griggy, Akron
- Mary Ann Jasonowski, Akron
- Steve Schillig, Kent Tusc
- Pat Veisz, YSU
- Cindy Voorhies, OU
- Cathy Walsh, Lakeland
- Bill Wersell, Toledo
- Kim Woodbury, Miami Valley
- Domini Hunt, Lead Center

Ohio SBDC Marketing and Messaging Workgroup

- This committee is convened on a project basis to develop new messaging and marketing materials and strategy. Efforts are focused on professionalizing and enhancing the SBDC image, especially as it pertains to existing businesses. Members serve as a sounding board for new ideas and review draft versions of new content/fliers. The team also develops recommendations for #SBDCDay

SBDC Marketing and Messaging Workgroup Members:

- Bruce Walters,
Columbus
- Tonya Wilson,
Columbus
- Brian Walters, Akron
- Larry Brown,
Hamilton County
- Beth Gantz, LCCC
- Jim Laipply, State
Lead

IQa Revision Workgroup

- Responsible for reimagining/revising the Ohio SBDC's current Integrated Quality Assessment (IQa) tool. This team will develop a new strategically aligned SBDC product to recruit more existing businesses to the program and foster long term engagements with SBDC services that focus on continuous improvement within the business.



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IQA Revision Workgroup Members

- Pat Veisz, YSU
- Christing Daily, YSU
- Pam Lankford
(contractor, former
center director)
- Mike Bowers,
Columbus State
- Jim Griggy, Akron
- Steve Schillig, Kent
Tusc
- Domini Hunt, Lead
Center
- Jim Laipply, Lead
Center

Ohio Business Matchmaker Planning Committee

- The Ohio Business Matchmaker Planning Committee is responsible for the continuous improvement of the Ohio Business Matchmaker, Ohio SBDC's premier annual event and the largest small business government contracting event in the state. The event facilitates more than 1,650 one-on-one meetings between small businesses and government contracting professionals each year.
- www.ohiobusinessmatchmaker.com

Ohio Business Matchmaker Planning Committee

- Kim Woodbury, Miami Valley
- Kathy Marshalek, Miami Valley
- Mark Lankford, Miami Valley
- Abby Kaselak, Lead Center
- Jim Laipply, Lead Center
- Tom Krusemark, SBA
- Jill Nagy-Reynolds, SBA
- Shanda Harris, SBA
- Sharon Smith, Ohio PTAC

SBDC Statewide Committee

- The committee is responsible for developing and hosting the annual SBDC Statewide Professional Development Conference. The team develops theming, strategically aligned programing, recruits trainers and event sponsors.



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Statewide committee members

- Brian Walters, Akron
- Kevin Hammond, Columbus
- Jill Badger, Toledo
- Beth Gantz, Lorain
- Chanda Harris, Hamilton County
- Jason Estremera, HBC
- Sabrina D'Onofrio, Toledo
- Lissa Jollick, OU
- Domini Hunt, Lead Center
- Abby Kaselak, Lead Center

Other Committees as needed

- Ohio SBDC develops additional committees or workgroups as needed to meet specific needs/challenges of the network. This could include evaluation of new tools/products, development of new SBDC services, or creating teams to address specific challenges of projects.



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